



TARGET CW

TargetCW is a leading provider of contingent workforce services across the U.S. and overseas. Its comprehensive worldwide payrolling solution allows organizations to mitigate liability of their contingent workforce including: workers compensation, unemployment claims, ACA compliant health care benefits, paperless on-boarding, online time-keeping, and all tax withholdings and reporting.

The Project Challenge (Pain Point)

- + Over its first five years, TargetCW has shown consistent growth and generated an impressive \$160 MM revenue in 2015 with projected \$200 MM in 2016. With that growth came plans to upgrade its HVAC system and install a new roof on its headquarters building.
- + Adding a solar system was a logical next step. In preparation, TargetCW previously researched several solar providers and ultimately chose Baker Electric Solar to manage the job from system design through final installation.

Project Specs

Location : San Diego,
California

The Baker Solution

Baker Electric Solar, a full-service solar provider, designed and installed a 65.52 kW rooftop solar system for contingent workforce services firm, TargetCW. The rooftop solar installation will produce roughly 45% of the company's annual electricity needs and save the company more than \$24,000 on its energy costs in the first year. The TargetCW 25,000 square foot facility is located at 9475 Chesapeake Drive San Diego, California.

"Baker's follow-up was phenomenal, consistent, and professional. Not only did I hire them to install the company's system but they also designed and installed one for my home. The Baker team was stellar. When modifications were necessary, Baker proposed smart alternative solutions. One of the few contractors I've worked with that are rock stars."

Samer Khouli
President and CEO Target CW

The Result

According to the EPA Greenhouse Gas Equivalencies Calculator, TargetCW's new solar system will save the equivalent of annual greenhouse gas emissions from 174,778 miles driven by an average passenger vehicle. It will offset CO2 emissions from 8,206 gallons of gasoline consumed or 77,819 pounds of coal burned.

"The facility will see a 92% reduction in its annual electricity bills based on past consumption. The new solar system not only minimizes TargetCW's carbon footprint but also provides more than \$500,000 in net savings over the 25-year warranted life of the solar modules."

Scott Williams
Director of Commercial Solar, Baker Electric



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